

## EVENTS + GATHERINGS



### **Carlisle Collection Partners with Susan G. Komen for the Cure® to Fight Breast Cancer**

**T**he Carlisle Collection celebrates the 13th year of its *Fabric of Hope* silk scarf program and partnership with Susan G. Komen for the Cure® by unveiling the 2011-2012 scarf. Carlisle's *Fabric of Hope* program is part of the fashion line's ongoing commitment to the fight against breast cancer.

Since 1998, the Carlisle Collection's team of designers has created a luxurious, one-of-a-kind silk scarf representing their commitment to women's health and well-being. By all accounts, each scarf is a work of art and this year is no exception! The 2011-2012 design features a floral and butterfly design in royal blue, fuchsia, green and purple: [www.carlislecollection.com/about/fabric-of-hope/](http://www.carlislecollection.com/about/fabric-of-hope/)

"Each year, the *Fabric of Hope* program enjoys tremendous support from our clients, who make donations through our consultants, payable to Susan G. Komen for the Cure in the amount of \$125 or more. They receive the *Fabric of Hope* scarf as a gift with their donation," says William Rondina, CEO, Chairman and Founder of Carlisle. "We are very proud to have created a charitable program in which 100% of the donations go directly to Komen for the Cure. To date, contributions from our *Fabric of Hope* program have totaled more than \$1.8 million."

"Susan G. Komen for the Cure is thankful for its 13 year partnership with The Carlisle Collection," said Katrina McGhee, EVP and Chief Marketing Officer for Komen. "Their support over the years has made a difference in the lives of women facing breast cancer and will continue to do so."

*To make a donation and receive a scarf, please contact your local Carlisle representative. If you don't currently shop with Carlisle, you can still make a donation and receive the scarf by contacting Diana Meyers with Carlisle at (212) 246-2555, Ext. 3520; [dianam@connaughtgroup.com](mailto:dianam@connaughtgroup.com)*