

**SPRING HAS SPRUNG IN CARLISLE'S NYC & GREENWICH
SHOWROOMS, WITH THE LAUNCHING OF 2011
CARLISLE & PER SE COLLECTIONS**

***Luxury Clothing Lines Target Busy, Fashion-Conscience Women
Seeking Highly Personalized, By-Appointment-Only Service***

(January 10, 2010) NEW YORK, NY – Women who have made New Year's resolutions to look effortlessly stylish and "put together" throughout 2011 will cherish knowing that, beginning today, they can make a private, one-hour appointment with their local Carlisle/Per Se consultant to get their Spring wardrobe in order. [Carlisle](#) and [Per Se](#), two contemporary, upscale clothing lines designed for busy, stylish women, have just launched their Spring 2011 collections. These new collections will be shown together in luxurious Carlisle/Per Se Showrooms in NYC and Greenwich, CT, as well home-based trunk shows across the U.S.

"Spring is my favorite time of year and that's reflected in both of our new collections' celebration of color," said Bill Rondina, Founder, CEO and Chairman of [The Connaught Group](#), the creators of Carlisle and Per Se. "Whether it's our daffodil-colored jeans, turquoise cashmere wraps, or dresses with hints of Madrid red, our clients are sure to look fashion-forward and ready to take on the world."

Rondina points out, "The dress is the new "power suit" this season, especially when it's an ultra-stylish sheath, topped with a long and lean jacket. Our clients will enjoy our takes on the nautical theme this season with one of our "regatta chic" numbers, featuring a sophisticated re-working of classic red, white and blue. Per Se is all about stripes this Spring, whether they pop up in a blouse or chain-trimmed jersey. We've also embraced modern geometry with a series of to-die-for prints with cubist tendencies that would make Picasso proud."

In all, Carlisle and Per Se's designers have come up with over 500 unique pieces for spring, ranging in size from 0 to 16, that work both separately and in unison to give women the most exciting wardrobes possible for their money.

Through a direct-sales business model, Carlisle and Per Se are able to offer women couture-quality clothing at extremely competitive prices not possible in stores. The lines are sold four times a year through private, one-on-one appointments. Both Carlisle and Per Se can be seen when attending a showing. This business model is proving to be quite popular with high-profile women looking for smart ways to refresh their wardrobes. Indeed, executives from diverse corporations such as Bloomberg, General Electric, Sotheby's and JPMorgan Chase shop with Carlisle/Per Se due to the quality wardrobes they achieve alongside the highly personalized service they enjoy with their Carlisle/Per Se wardrobe consultant.

Here are further details on this convenient way to shop:

Who: Some of today's best-dressed women in politics, broadcasting, real estate and finance trust Carlisle and Per Se as their secret fashion resource.

When: The Carlisle/Per Se Showrooms in Manhattan and Greenwich, CT begin seeing clients on Jan. 10th. Trunk shows in consultants' homes across the U.S. will begin on Jan. 13th. In both cases, clients will be seen by appointment only.

How: Carlisle and Per Se's NYC-based design team creates four collections a year – Spring, Summer, Fall and Holiday. These collections are made available to clients through wardrobe specialists in the Carlisle/Per Se Showrooms in NYC and Greenwich, as well as via trunk shows across the country. Women can make an appointment in/near their community by calling (212) 246-2555, ext. 3653 or sending an e-mail to myconsultant@persecollection.com.

For appointments in the Carlisle Greenwich, CT showroom call: 203 422-2464

For appointments in the Carlisle NYC showroom call: 212 751-6490

For a full listing of the Spring trends forecasted by Carlisle and Per Se's design teams, along with images of both Spring collections, please visit:

<http://www.carlislecollection.com/collections/spring2011/trends/> and

<http://www.persecollection.com/collections/spring2011/trends/>

The new collections can be previewed by visiting www.persecollection.com & www.carlislecollection.com.

About the Connaught Group And Carlisle/Per Se:

Headquartered in New York City, The Connaught Group, Ltd. is a leader in designing and delivering direct-sales, high-end fashion combined with a superior personalized shopping experience for stylish, busy women. For over 28 years, Connaught has cultivated a reputation for creating exquisite clothing held to couture-level design standards with the Carlisle Collection, Per Se Collection and affiliated brand, Etcetera. Sold exclusively through appointment-only visits to showrooms or trunk shows four times a year, Carlisle and Per Se offer sophisticated, modern clothing for well-heeled women who are confident in how they dress and demand the best. To learn more, visit www.theconnaughtgroup.com